



## January 20, 2010 Chapter Meeting

### “Crucial Conversations”

Guest speaker, Ed Friedland

General Counsel, of our member firm Thomson Reuters Legal

Mr. Friedland will be speaking on the topic of Crucial Conversations based on a book titled Crucial Conversations co-authored by Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler, and Stephen R. Covey.

The book cover reads "Tools for Talking When the Stakes are High." Crucial conversations are those at work or at home that we dread having but know we cannot avoid. How do you say what needs to be said while avoiding an argument with a boss, child, or relationship partner? These conversations are those where the stakes are high, opinions vary, and emotions run strong.

Mr. Friedland puts his masterful touch to handling crucial conversations, whether conducting a high-stakes contract negotiation, advising the Executive Committee on a difficult legal issue, or managing a critical one-on-one conversation with an employee.

He has had a distinguished career with Thomson Reuters since 1990, and currently serves as General Counsel. His prior corporate experience includes Associate General Counsel at The Continental Corporation, an insurance and financial services company, and Macmillan Inc. (publishing). He began his practice of law at the firm now known as Cooley Goodward Kronish in New York City. He holds a B.A. degree, magna cum laude from Williams College in Massachusetts and his J.D. (Juris Doctor) from Georgetown University Law Center in Washington, DC.

**Date:** Wednesday, January 20, 2010  
**Location:** Hyatt Regency Minneapolis  
1300 Nicollet Mall  
Minneapolis, MN 55403  
Telephone 612 370 1234  
Website: <http://minneapolis.hyatt.com>

**Cost:** \$35 per person

**Program:** 5:30-6:30 p.m. Social Hour  
6:30-7:15 p.m. Dinner  
7:15-8:30 p.m. Speaker

### **Dinner Menu**

*House Salad  
with Chef's Dressing*

*Sliced Sirloin*

*Chef's Choice of Potato*

*Chef's Choice of  
Vegetable*

*Rolls and Butter  
Coffee, Tea, Water*

*Dessert:  
Buttermilk  
Chocolate Cake*

Note: If you require a vegetarian option, please contact Program Chair Bev Kennedy once you have made your reservation.

### **HOW TO RSVP**

All RSVPs need to be received by noon Friday January 15, 2010.

If your meeting fees are prepaid, please make your reservation with Bev Kennedy by email at [bkennedy@westernpetro.com](mailto:bkennedy@westernpetro.com) or by phone to 952-828-5524.

If your meeting fees are not prepaid, please go to the website at [www.executivewomenmn.org](http://www.executivewomenmn.org) to make your reservation and pay by credit card.